

Dane Regnier

UI/UX Design

Austin, TX



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Experience

Cactus Music 2013 - 2015

Co-Founder

- Ideated and designed original app
- Planned and designed new features
- Managed developer team
- Launched Cactus at SXSW 2014
- Ranked Top 51 Startups 2014 - Tech.Co

Freelance Design 2012 - Present

Print and Digital

- Worked directly with clients
- Designed branding materials and guidelines
- Designed responsive websites

Brick Street Media 2013 (5 months)

Creative Director

- Student made web and graphic design agency
- Designed responsive sites for small businesses
- Worked directly with development team

Pike Medical 2013 (5 months)

Marketing Manager

- Redesigned all company websites
- Introduced new company division
- Designed physical and digital advertising

Internships (Concurrent)

Pike Medical 2012 (summer)

Marketing Intern

- Researched customer demographics
- Designed physical and digital advertising

Pike Performing Arts 2012 (summer)

Graphic Design Intern

- Designed and produced annual schedule booklet

Skills

Mobile UI

- iOS
- Wireframing
- Iterative Design
- Android
- Prototyping

Web Design

- Responsive Design
- Some Coffeescript
- Some HTML/CSS

Graphic Design

- Color Palette
- Logo Design
- Typography

Marketing/PR

- Branding
- Copywriting
- Publicity

Tools

- Sketch
- Adobe Illustrator
- Adobe Photoshop
- Framer (prototyping)
- Visual Studio Code
- Pivotal Tracker

Education

Ball State University

B.S. Public Relations (Incomplete)

- Dean's List - Fall 2012 - Spring 2013
- Dropped out one semester early to launch Cactus

Volunteer

Boys and Girls Club of America

- AmeriCorps Member
- ~1000 hours volunteered with kids
- Led games and programming
- Undefeated T-ball coach (in unscored matches)

References available upon request